The Mission Continues
Volunteer Service Platoon Leader

Reporting to the regional Service Platoon Specialist, the Service Platoon Leader is responsible for leading a community of service-minded veterans that support the local community in a specific area of need. With support from The Mission Continues staff, the Service Platoon Leader ensures continuity of member engagement through regular service, support, and social events. The Service Platoon Leader also connects with local organizations to provide veteran/community resources to their members and supports them in their reintegration into their communities after military service.

Each Service Platoon focuses on social issues that are challenging their community. Each mission is ongoing and organized around weekly, monthly, or quarterly events. Service platoons collaborate with local nonprofits, civic organizations, and businesses to ensure community support and engagement. The result of this effort is the creation of a veteran community that serves the larger community as a whole.

Responsibilities

- Choose a focus area for one year that will transform the community in areas such as homelessness, hunger, youth mentoring, environment, housing, education, health, or other community issues.
- Create a specific and measurable mission statement to which the Platoon will operate towards achieving during their 1 year tenure as Platoon Leader.
- Recruit military veterans (from all generations, as well as those still serving) from the local community to join the Platoon program and to engage in service and social events.
- Select a leadership team to assist in the management, operations, and other various programs for the Service Platoon.
- Oversee and plan four quarterly service projects that fall within the mission focus of the Service Platoon.
- Maintain database of platoon members and calendar of upcoming events.
- Responsible for communications to the Platoon members, community partners, and corporate sponsors about Platoon events and programs.
- Connect with community non-profits that are working on similar projects and missions.
- Collect and share with Service Platoon Specialist good news/member stories and photos for Communications Team.
- Operate within a budget for the entire year that covers operations, programs, and events for the Service Platoon.
- Maintain weekly check-ins with the Service Platoon Specialist.
• Coordinate with Service Platoon Specialist and Regional Director to ensure service platoon is executing operations in accordance with organizational goals.

**Competencies/Qualifications**

• **Communication** - Clear, consistent, and timely communications with platoon members, community partner organizations, etc.; Strong listening skills with an ability to adjust fire given new information or feedback.

• **Organization** - Ability to track members & resources and maintain a long view of the year’s ongoing projects in context of quarterly mission assignments.

• **Leadership** - Motivate membership around service platoon’s commitments, strategies, and responsibilities.

• **Delegation** - Ability to delegate tasks/projects with clear expectations and a disciplined process for follow-up/oversight.

• **Innovation** - work with local community partners to find new ways to serve the populace base on the needs of the community in new ways.

• **Mission/Culture Fit** - Demonstrate responsibility for brand and reputation of The Mission Continues in his/her community; Maintain ethical norms and our Core Values.

Successful Platoon Leaders have the ability to engage individuals to become community volunteers on behalf of The Mission Continues, while finding new and innovative ways for those veterans to serve. The average Platoon Leader volunteers for 10 hours a week and receives a monthly per diem for their volunteer services. Platoon Leaders will meet with local community, corporate, and civic leaders to learn more about the needs of the community and to discover how the Service Platoon can become involved. Platoon Leaders are expected to create a leadership team of Squad Leaders that will help them accomplish these missions and to train up the next group of leaders for future projects.

This is a volunteer position within the Service Platoon program at The Mission Continues. Applicants must be post 9/11 veterans of the United States military with an honorable discharge.