BRAND AND COMMUNICATIONS SPECIALIST, The Mission Continues
Location: Washington, DC (preferred) or New York, NY

Is your passion community based? Do you believe military veterans should have an outlet to utilize their leadership skills in their own communities? Are you excited about working to empower veterans? If so, The Mission Continues has opportunities for you!

ABOUT OUR MISSION:
At The Mission Continues, we empower veterans to find new missions at home by deploying them in their communities. We believe that community service can provide a renewed sense of purpose, restore social connections, and create new opportunities for civic action. We see these as uniquely important this generation of veterans facing the challenges of reintegrating to life after the military. We’re crazy passionate about working with military veterans to help them create a legacy of service and leadership. We care deeply about the communities we serve and about each other’s growth. We work hard—because we know that our work changes lives and shapes communities. We’re thinking big, we take chances, we celebrate our successes and we’re not afraid to fail.

ABOUT THE POSITION:
The Mission Continues is looking for passionate, skilled communicator to join our national communications and branding team. This entry-level, full-time position may be located in one of our regional offices in either Washington, DC (preferred) or New York, NY. You’ll do all of this and more:

• Draft, copyedit, proofread, and design brochures, donor profiles, team bios, and blog content, social media content. You know the difference between their, there and they’re—and you’re not afraid to use this knowledge;
• Create marketing and promotional materials, both print and electronic, to support program, regional and national initiatives and events;
• Maintain oversight of brand guidelines and be the keeper of consistency across the organization;
• Recommend, implement and maintain all promotional swag including branded clothing, desk items, and more…basically, you’re the brand’s personal shopper;
• Manage print, and electronic libraries for use in brochures, internet development, presentations and trade shows. You know where to find stuff people are looking for; and
• Work directly with regional teams in organizing, creating, and implementing marketing communication activities.

WHAT WE’RE LOOKING FOR:
• You’re a passionate advocate for bringing veterans, active duty service members, and civilians together in service to improve communities;
• A juggler—sometimes called a “multi-tasker”—able to manage lots of on-going projects across various teams and still maintain a sense of humor (dark humor is acceptable);
• A creative marketer and thinker to support externally facing communications activities including collateral development, content development and event support;
• A proficient (or a desire to gain a proficiency) graphic designer to create collateral material using the Adobe suite of products.
• Someone who enjoys a fun, grassroots, impact-minded working environment;
• You thrive when working in a fast-paced environment with frequent changing priorities.
• Exceptional organizational, analytical and problem solving skills—must be able to think on your feet and outside the box;
• You’re a duck—gliding smoothly on the surface and paddling like crazy under the surface.
• A strong team player, who is also a self-starter with a desire to take on new challenges;
• Strong proficiency in Microsoft Word, Excel, and PowerPoint and general comfort with technology. Familiarity with InDesign and Adobe Illustrator is a HUGE plus.
• Bachelor’s degree preferred.

ABOUT THE ORGANIZATION
The Mission Continues is a national nonprofit organization whose mission is to empower veterans to serve their country in new ways. Based on team member feedback, The Mission Continues has been named to the 50 Best NonProfits to Work for in the country by The NonProfit Times for the past 4 years and as one of the Best Places to Work by Outside Magazine. As the organization grows, we’re committed to maintaining that track record—while having a rockin’ good time.

COMPENSATION AND BENEFITS:
Compensation is competitive and is commensurate with experience. The Mission Continues offers exceptional medical, dental, vision, life and long-term disability benefits for all full-time team members. You also get sweet t-shirts and hoodies to round out your wardrobe.

TO APPLY:
To apply for this position, please send your letter of interest along with your resume and 3 professional references to: Nick Zevely, Manager, Organizational Communications, nzevely@missioncontinues.org.

Please include the position name for which you are applying in the email’s subject line.

For additional information about The Mission Continues please visit www.missioncontinues.org.